

Ezi Finance Website Privacy Policy

Finance Ezi Limited (trading as Ezi Finance), operating as a finance company from premises at Suite 22 Wicksteed Terrace, Whanganui and otherwise through an online marketing presence, and hereinafter referred to as “Ezi Finance” and “we”, operate this website. As part of our operation we may collect the following types of information from you:

Your Personally Identifiable Information. This may be provided by you when you apply or register for services EZI Finance offers. These services may include but are not limited to: personal loan applications, e-mails, newsletters, competitions or offers. You can choose if you wish to provide this information. However, we may not be able to offer some services if you are not willing to provide the requested information.

Aggregated Data. This is information collected by our systems regarding traffic on our website. This information is gathered and expressed in a summary form, and is usually used for statistical analysis and market research. This data is not linked to the personally identifiable information you may have provided, and does not identify you personally (see also “cookies” below).

Who this information is shared with:

EZI Finance will not share information collected by us with any third parties apart from in the following circumstances:

- With a service provider where the information may be hosted. They will be required to protect the information from any release we have not authorised.
- If the law requires, we may be required to share your personally identifiable information.

Other uses of personally identifiable information.

As we collect this information to help us assist you, we may also use the information in the following manner.

- To assist us in the provision of service to you.
- To ensure the services are relevant and suit your needs and wants.
- For marketing, promotional, publicity, direct marketing or market research purposes

What about cookies?

This website uses cookies. A cookie is a small, simple file that is sent with pages from this website and saved on your computer's hard drive by your browser. Cookies enable recognition of your surfing behaviour on the various pages you visit. This enables your settings to be stored, making your visit to the website more personal and user-friendly. EZI Finance use cookies to assist users of our website including collection of personally identifiable information and data aggregation.

Limitations

This Privacy Policy only applies to our website. If our website contains links to other sites you should check their privacy policies before providing any information to them

Your right to access your information

The New Zealand Privacy Act of 1993 gives you the right to access and correct your information. To find out more about how to do this, please contact EZI Finance.